RHINOPLASTY

A Multi-University Course

Sponsored by
The University of Tennessee College of Medicine
Department of Otolaryngology – Head and Neck Surgery – Division of Facial Plastic Surgery

Co-sponsored by
Jefferson Medical College of Thomas Jefferson University – Department of Otolaryngology, Head and Neck Surgery

PARTICIPATING INSTITUTIONS INCLUDE:
• Columbia University • Emory University • Indiana University • McCollough Institute for Health and Appearance
• Medical College of Wisconsin • Penn State Geisinger Health System • Thomas Jefferson University
• University of Alabama at Birmingham • University of Medicine & Dentistry of New Jersey • University of Mississippi
• University of Missouri • University of New Mexico • University of Pennsylvania • University of South Florida
• University of Tennessee • University of Texas Southwestern Medical Center at Dallas • Vanderbilt University

PHILADELPHIA, PENNSYLVANIA

APRIL 7-9, 2005
COURSE OBJECTIVES

Upon completion of this program, participants should be able to:

- Appropriately diagnose nasal types;
- Apply techniques of surgical management;
- Diagnose various conditions of the tip, bridge, septum and choose the appropriate procedure to correct and recognize a difficult case;
- Increase expertise in treating different rhino-plastic challenges.

DAILY SCHEDULE

THURSDAY, APRIL 7, 2005

2:00 Welcome
2:05 Program Overview
2:15 Attracting Patients using Botulinum A
2:30 Facial Analysis of the Rhinoplasty Patient
2:50 Consent and Psychological Aspects of Rhinoplasty
3:05 Photographic Documentation & Digital Imaging
3:20 Pre-, Peri-, & Postoperative Considerations
3:35 BREAK
3:55 Nasal Anatomy: Bony Skeleton
4:10 Evaluation of the Nasal Tip for Superior Rhinoplasty
4:25 Nasal Tip Dynamics: Tip Posis
4:40 Case Presentation Panel: Defect Analysis & Operative Planning: Panel will review perioperative photographs and comment on defects that need to be corrected
5:45 Adjourn
6:00 Welcome Reception

FRIDAY, APRIL 8, 2005

7:00-8:00 — Breakfast with Exhibitors
7:50 Welcome
8:00 Septoplasty
8:15 Septal Perforation Repair
8:30 Turbinate Reduction
8:45 FESS & Rhinoplasty
9:00 Nasal Valve Reconstruction
9:15 Nasal Valve Suspension: Ala-orbital Rim Sutures
9:30 Nasal Endoscopy in the Work-up of Nasal Obstruction
10:00 BREAK with Exhibitors
10:30 Incisions & Approaches
10:45 Endonasal Rhinoplasty: Step by Step
11:00 Open Rhinoplasty: Step by Step
11:15 Personal Philosophy — Gaylon McCullough
12:00 LUNCH with Exhibitors
1:00 Nasal Profile: Hump Reduction
1:20 Nasal Profile: Augmentation Mentoplasty
1:40 Nasal Profile: Augmentation Rhinoplasty
2:00 Nasal Profile: Lip-Nose Complex
2:20 Nasal Profile: The Under-projected Tip
2:40 Nasal Profile: The Over-projected Tip
3:00 BREAK with Exhibitors
3:30 Narrowing The Tip: Vertical Dome Division
3:50 Rotating the Tip in the Thin-Skinned Patient
4:10 Narrowing the Tip: Alar Base Narrowing
4:30 Facial Contouring: An Adjunct to Rhinoplasty
4:45 Near Miss Panel: Panelists describe how they managed to rescue near disastrous situations and what they learned about preventing them in the future
5:30 Adjourn
5:45-7:00 — Reception with Exhibitors

SATURDAY, APRIL 9, 2005

7:00-8:00 — Breakfast with Exhibitors
7:50 Welcome
8:00 Crooked Nose
8:15 Asymmetric Nose
8:30 Saddle Nose
8:45 Correction of the Wide Nasal Vault
9:00 Non-Caucasian Rhinoplasty
9:20 Lengthening the Short Nose
9:40 Cartilage Grafting in Primary Rhinoplasty
10:00 BREAK with Exhibitors
10:30 Complications: Skin & Dorsum
10:45 Complications: Tip
11:00 Personal Philosophy: Andersonian Rhinoplasty — S. Randolph Waldman
11:30 Personal Philosophy — Rod J. Rohrich
12:00 LUNCH with Exhibitors
1:00 Revision Rhinoplasty
1:20 Cartilage Grafting: Endonasal
1:40 Cartilage Grafting: Open
2:00 Injectables, AlloDerm, and SurgiSIS in Rhinoplasty
2:20 What to do When the Nose goes Missing
2:40 Management of Nose in Midface Fractures
3:00 BREAK with Exhibitors
3:30 You must always do this PANEL: Panelists each show one favorite case highlighting one pearl
4:30 Question & Answer PANEL: We collect questions submitted by audience throughout the course and ask the Faculty — All faculty participate
5:30 Adjourn

The final schedule may reflect minor changes.
REGISTRATION INFORMATION

ACCREDITATION
The University of Tennessee Health Science Center College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT
The University of Tennessee College of Medicine designates this continuing medical education activity for 18 category 1 credits toward the Physician's Recognition Award. Each physician should claim only those credits he/she actually spent in the educational activity.

CEUs
This course is approved for 1.8 CEUs (18 contact hrs.) by the University of Tennessee.

TUITION AND REGISTRATION INFORMATION
$495.00 Physicians
$195.00 Residents (letter from program director must accompany registration)
$245.00 Nurses and office staff
Pre-registration is required. Tuition includes syllabus materials, continental breakfasts, breaks, and lunches. Checks should be made payable to the University of Tennessee.

Fees may also be paid with Visa, MasterCard and Discover/NOVUS credit cards. Credit card registration may be sent via FAX to (901) 448-6182. A written cancellation request must be received by March 30, 2005 to receive a refund less a $35.00 administrative fee. No refunds will be given after March 30, 2005. Please call (901) 448-5547 if you have questions concerning registration.

LOCATION
This program will be held at Jefferson Medical College, Bluemle Life Sciences Building, 233 South 10th Street, Philadelphia, PA 19107-5541 in Rooms 101, 105, 107.

LODGING
Sleeping rooms have been blocked at the DoubleTree Hotel Philadelphia, 237 South Broad St., Philadelphia, PA 19107, phone (215) 893-1682, fax (215) 893-1664. Please identify yourself as attending the UT RHINOPLASTY program in order to receive the conference rate of $129.00 single or double, plus tax. The room block for this program will be available until it fills up or until March 10, 2005, whichever occurs first. Hotel website: http://www.philadelphia.doubletree.com. Transportation to and from the airport is available via taxi and shuttle. Those driving personal vehicles will be charged a parking fee.

Return completed form and fees to:
The University of Tennessee Health Science Center
Office of Continuing Medical Education
920 Madison Ave., Suite C50
Memphis, Tennessee 38163-0001
Phone (901) 448-5547 • FAX (901) 448-6182

FOR OFFICE USE ONLY

Receipt # Check #
RHINOPLASTY
A Multi-University Course
Sponsored by
The University of Tennessee College of Medicine
Department of Otolaryngology – Head and Neck Surgery –
Division of Facial Plastic Surgery

Hosted by
Thomas Jefferson University – Jefferson Medical College –
Department of Otolaryngology, Head and Neck Surgery

PHILADELPHIA, PENNSYLVANIA
APRIL 7-9, 2005